

The Journal

IN PRINT • ONLINE • ON THE GO

207 W. King Street • Martinsburg, WV 25401 • Phone 304-263-8931 • Fax 304-267-2829 • journal-news.net

Delivering your message to your audience

It Pays To Advertise In The Journal . . .



"We have used The Journal for over 25 years to brand the Larry DeMarco Team in the Eastern Panhandle. We have found the marketing to be effective and will continue to advertise with them. Judy and the entire staff is always supportive and explains different advertising opportunities that are available to us."

- Larry DeMarco

Broker, Modern Realty Results

"We have seen a direct correlation between our advertisements in The Journal and increased sales at M Street Bakery. The Journal is mindful that we are a small business with finite resources and works with us to make sure that we use our advertising dollars wisely. We definitely recommend advertising in The Journal."

- Marshall McCormick
Owner, M Street Bakery

"The ad has worked out really well. I've tried several other means of advertising, including Loudoun county and Frederick publications and The Journal seems to work the best. I'm very happy with my advertising with you."

- Kevin Wetzel

Owner, Wetzel Plastering

Why Do I Read The Journal?

"I read to keep up on the local news, legals, lawsuits, and property sale ads."

- Ted Anderson

Martinsburg

"I read the comics and obituaries. Plus, I love seeing the headlines, working the puzzles, and reading the Hints from Heloise."

- Beverly Zittle

Gerrardstown

"I like to read the entire Journal and really like the editorials, Journal Junction and the local news."

- Bobby Green

Martinsburg



"I read to find out local information. The Journal is good for keeping up with what's going on in the local area. They are also good with showing promotions and keeping up with diversity."

- Oscar Washington

Kearneysville

The Journal

IN PRINT • ONLINE • ON THE GO

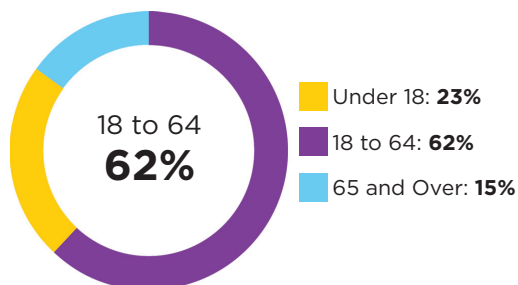
Audience Demographic

Gained 64,000 residents over the last two decades.

BERKELEY COUNTY

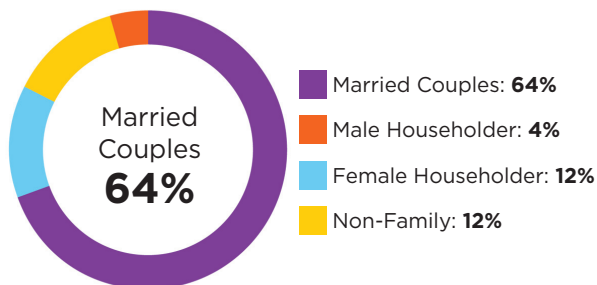
117,123 Population

Population by Age



39.4 Median Age

Population by Household Type



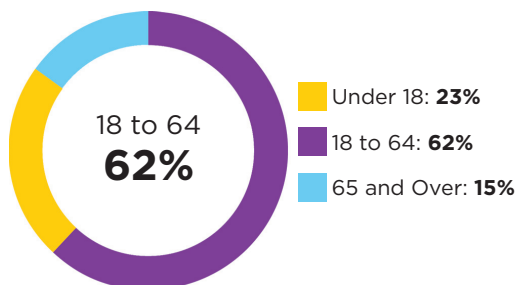
\$59,328

Median Household Income

JEFFERSON COUNTY

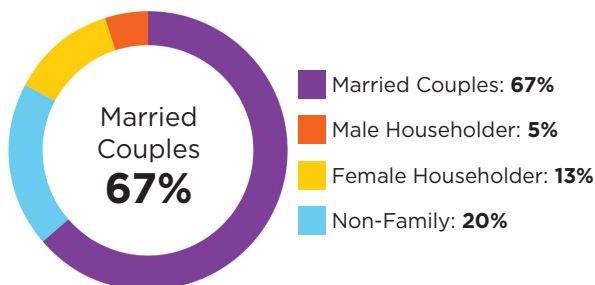
56,179 Population

Population by Age



40.7 Median Age

Population by Household Type



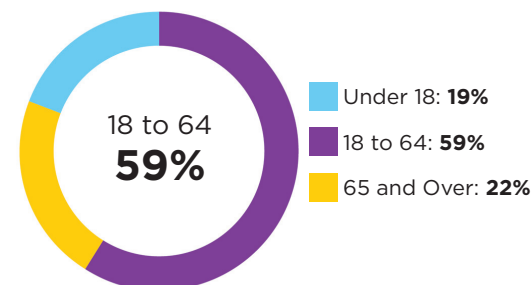
\$76,503

Median Household Income

MORGAN COUNTY

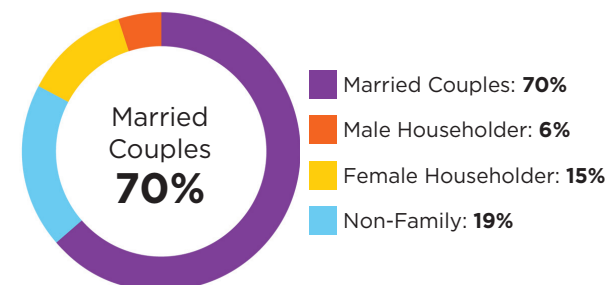
17,624 Population

Population by Age



47.6 Median Age

Population by Household Type



\$50,661

Median Household Income

The Journal

Source: U.S. Census Bureau (2018).

IN PRINT • ONLINE • ON THE GO

Delivery Zones

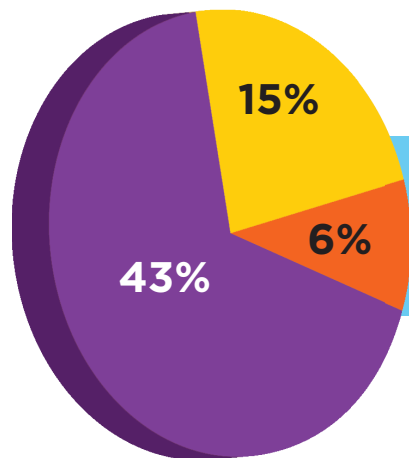
BERKELEY, JEFFERSON & MORGAN COUNTIES, WV

Just a short distance from Washington, DC and Baltimore, West Virginia's Eastern Panhandle is the fastest growing region in terms of population and housing. The area, which includes Berkeley, Jefferson and Morgan Counties offers a relaxed atmosphere full of history, scenery and small-town charm.

Serving these three counties, **The Journal** provides the most in-depth local coverage of events and issues in the area.




Published every morning, Sunday through Friday, **The Journal** is the leading source of local and community news, local business, sports and recreation.

The Journal Select is published every Friday and delivered to non-subscribers. Advertise in **The Journal** and **The Journal Select** to saturate your advertising message to all of the households in the Eastern Panhandle of West Virginia.



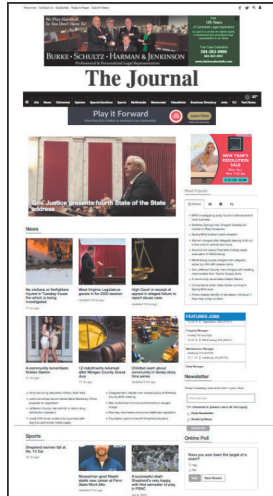
NEWSPAPER AUDIENCE BY PLATFORM

64% of survey respondents said they read a community newspaper either in print or online or both.*

-  Print/Online
-  Online Exclusive
-  Print Exclusive

*Source: 2019 Community Newspaper Readership Survey, National Newspaper Association

Digital Dominance



By Website

1,109,322 Monthly Visitors*

*Source: 2020 Google Analytics monthly average

Targeted by
location, time
& more.



Ask how to
feature your
business here.

By Mobile

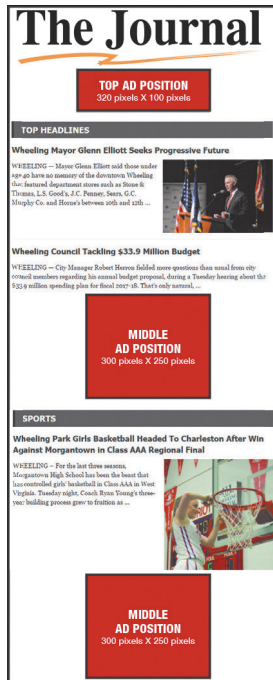
10,504 Monthly Visitors*

*Source: 2020 Google Analytics monthly average

The go to source
for emailed
news & more.

By Digital Newsletter

**Headlines and Breaking News
from The Journal**



Print

15,750 Monday-Friday Readers
16,800 Weekend Edition Readers

e-Newsletter Headlines from The Journal



Website

36,471 Daily Page Views
28,062 Daily Unique Views



The Journal
IN PRINT • ONLINE • ON THE GO

Custom solutions to reach your target



Real Estate - Monthly
Eastern Panhandle's only
exclusive real estate magazine



TV Select - Each Weekend
Week long shelf life!



The Shepherdstown Chronicle - Each Friday
Mailed to the affluent
25443 zip code

Brand Builders

**We Can't Wait To
Help You Build
Your Brand**

Your Ad Here
2 column x 3"
(3.25" x 3")

Your Ad Here
2 column x 2"
(3.25" x 2")

Repetition builds recognition. Frequency BRAND advertising using small space ads allowing you to consistently invite and welcome readers to do business with you, while promoting your products and services several times per week in print and online, for one third of the cost.

The Journal
IN PRINT • ONLINE • ON THE GO

edwardjones.com

What's important to you? Let's talk.

Member SIPC

Edward Jones

MAKING SENSE OF INVESTING

W. Reginald Adams, Advisor
 Corner Ln. Bldg.
 101A
 P.O. Box 100

Grand Re-Opening Special

Join Our Family

Wash Club For \$1

Valid thru February 28, 2011
First month unlimited washes, only \$1.00!

MEGA MILLIONS
Estimated jackpot: \$91.5M
Next drawing: Tonight

POWERBALL
Estimated jackpot: \$300M
Next drawing: Wednesday

VIRGINIA
LOT DRAWING
Pick 4: 4-6-6
Pick 5: 4-6-6-6-6
Pick 6: 2-6-1-5-7-30
Cash: \$4.50 - \$200,000

52 weeks \$200.00 **\$90.00**
per month (less tax)
*Best rates. **EXPIRY**
\$7.00 per month (less tax)
Newspaper subscriptions are non-refundable

THE JOURNAL (\$31.00) is published daily for \$20.00 per month (plus tax) by THE JOURNAL COMPANY, INC. (ISSN 0241-9047). Periodicals postage paid at Maryland, MD and additional mailing offices. POSTMASTER: Send address changes to THE JOURNAL, P.O. Box 807, Maryland, MD 21202

THE JOURNAL is printed
on recycled paper.



GET WITH THE GUIDELINES

GOLD PLUS

HEART FAILURE GOLD PLUS

HEART FAILURE

We continue to expand across clinical partnerships at local hospitals and clinics across the region, bringing care closer to you. You now have closer access to the highest level of care found anywhere.

WVU Heart & Vascular Institute

To request additional information, visit: **MyWVUHeart.com**

To schedule an appointment, call: **855-WVU-CARE**

ROP AD SIZE REFERENCE CHART (8 Column Format)

Page B4 - Sunday, July 26, 2020 Classifieds Call (304) 263-8931

TEMPUR+SEALY
Mattress Assembly
Hagerstown, MD

Costco WHOLESALE
Costco Depot in Monrovia is Hiring!
Apply Today @ www.costco.com/jobs.html
Select the Monrovia, MD locations

QUARTER PAGE
4c x 10"
(4.875" x 10")

Costco Wholesale in Monrovia, Maryland is hiring!
We are looking for energetic individuals over 18 to work in one of our distribution centers: refrigerated, dry & e-commerce departments.

Entry level positions (include, but not limited to):

- lifting boxes up to 50 lbs
- separating pallets of freight
- in order to ship them to 34 locations
- wrapping pallets & banding larger boxes
- Loading UPS trucks with E-commerce packages
- Putting packages onto conveyor belts, etc.

Steel toe/ composite toe shoes are required. All employees will learn how to operate electric pallet jacks and forklifts.

Starting pay is \$15 per hour, time and a half on Sunday's and over 8 hours worked in a day.

Please apply online @ www.Costco.com/jobs.html and select one of the locations in Monrovia, Maryland. We look forward to hearing from you today!

Our hours of operation are from currently 4:30am-7:30pm and expand during peak times throughout the year. Open availability is preferred, but weekends are a must.

Compensation:

- \$15.83 hourly rate after 90 days
- Competitive benefits package including medical, dental, 401k
- 11 Paid Holidays

Requirements and Qualifications:

- Ability to lift up to 50 pounds
- Ability to work at a consistently fast pace
- Enjoy working on a team
- Stand and work for flexible hours and overtime.

Apply online at: www.tempuresealy.com

Page B4 - Sunday, August 23, 2020 Classifieds Call (304) 263-8931

Costco WHOLESALE
Costco Depot in Monrovia is Hiring!
Apply Today @ www.costco.com/jobs.html
Select the Monrovia, MD locations

Costco Wholesale in Monrovia, Maryland is hiring!
We are looking for energetic individuals over 18 to work in one of our distribution centers: refrigerated, dry & e-commerce depots.

Entry level positions (include, but not limited to):

- lifting boxes up to 50 lbs each
- separating pallets of freight
- in order to ship them to 34 locations
- wrapping pallets & banding larger boxes to pallets
- Loading UPS trucks with E-commerce packages
- Putting packages onto conveyor belts, etc.

Steel toe/ composite toe shoes are required. All employees will learn how to operate electric pallet jacks and forklifts.

Starting pay is \$15 per hour, time and a half on Sunday's and over 8 hours worked in a day.

Please apply online @ www.Costco.com/jobs.html and select one of the locations in Monrovia, Maryland. We look forward to hearing from you today!

Our hours of operation are from currently 4:30am-7:30pm and expand during peak times throughout the year. Open availability is preferred, but weekends are a must.

Compensation:

- \$15.83 hourly rate after 90 days
- Competitive benefits package including medical, dental, 401k
- 11 Paid Holidays

Requirements and Qualifications:

- Ability to lift up to 50 pounds
- Ability to work at a consistently fast pace
- Enjoy working on a team
- Stand and work for flexible hours and overtime.

Apply online at: www.tempuresealy.com

Classifieds Call (304) 263-8931 Wednesday, November 4, 2020 - Page B5

FULL PAGE
10c x 20"
(10" x 20")

Markets, Inc., one of the region's largest grocery retailers, continues to grow and will soon be opening a **NEW STORE in Martinsburg!** Learn more about us and how you can join our dynamic team by attending our:

JOB FAIR

Thursday, November 12th, 8A - 5P
Friday, November 13th, 10A - 7P
& Saturday, November 14th, 10A - 3P

Holiday Inn • 301 Foxcroft Ave. • Martinsburg, WV 25401

Store Management & Store Associates (FT & PT)

\$500 Hiring Bonus!

We are looking for people who are dependable and enjoy being part of a team whose goals are superior customer service, freshness and people development.

We offer competitive hourly rates, advancement opportunities and much more.

If you cannot attend, submit your resume online at: jobs.weismarkets.com

weis

Equal Opportunity Employer

www.WeisMarkets.com