

Greene County MESSENGER

**Divisions of Central Pennsylvania
Newspaper LLC**

•Think
•Buy
•Invest
•Visit

be·local
NETWORK

A Southwestern Pennsylvania based marketing program dedicated to strengthening the region's economy by promoting locally-owned, independent businesses, educating residents and visitors about the importance of Thinking, Buying, Investing and Visiting locally and the positive impact this philosophy has had on our area. The Network currently includes businesses from Fayette, Greene, Beaver, Washington and Westmoreland counties. The Be Local Network is operated by a group of community organizations and local media companies who are dedicated to improving the climate of the local economy and to building a community of buyers that understand the importance of investing in local businesses and corporations.

**on
point**
media solutions
www.opmediasolutions.com

A local digital agency helping area businesses to achieve their digital marketing goals. We will provide you with our expertise in all the latest digital marketing techniques. **Call for pricing.**

GOOGLE ADVERTISING

WEBSITE DESIGN

SOCIAL MEDIA ADVERTISING

SOCIAL MEDIA MANAGEMENT

VIDEO ADVERTISING

SERVICES
Print Advertising
Digital Advertising
Print & Deliver Action Inserts
Vendor Tabs
Research Services

AREAS WE SERVE

15310 Aleppo	15344 Jeffersson
15315 Bobtown	15346 Mather
153169 Brave	15348 Milsboro
15320 Carmichaels	15349 Mt. Morris
15322 Clarcksville	15351 Nemaquin
15325 Crucible	15353 Nineveh
15327 Dilliner	15359 Rogersville
15357 Dry Tavern	15364 Sycamore
15357 Rices Landing	15362 Spraggs
15333 Fredrickstown	15370 Waynesburg
15334 Garards Fort	15380 Wind Ridge
15337 Graysville	15460 Martin
15338 Greensboro	15461 Masontown
15341 Holbrook	15474 Point Marion
15341 Pine Bank	

Greene County
MESSENGER

32 South Church Street
Waynesburg, PA 15370

Monday - Friday 8:30am - 5pm

www.greencountymessenger.com

Email: info@greencountymessenger.com

PUBLISHES FRIDAY ONLY

Advertising that works!

Greene County's News Source

Greene County
MESSENGER
100% Greene



724-852-2251

www.greencountymessenger.com

MECHANICAL MEASUREMENTS

ROP/Broadsheet, Tab and Classified

SIZE	INCHES
1 Column	1.567"
2 Column	3.222"
3 Column	4.889"
4 Column	6.556"
5 Column	8.222"
6 Column	9.889"

CLASSIFIED

CLASSIFIEDS		\$3.66/per Line
LEGAL*		\$1.90/per Line
ESTATE NOTICES		\$55.50 Flat Fee

* Affidavit \$7.50

RETAIL/CLASSIFIED DISPLAY(NET)

RETAIL	6 COLUMNS	\$12.12/INCH
CLASSIFIEDS	6 COLUMNS	\$9.80/INCH
LEGAL*		\$13.50/INCH
FULL COLOR		\$150

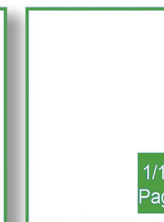
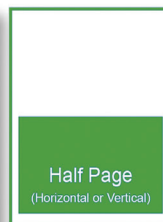
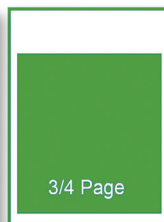
* Affidavit \$7.50

NATIONAL DISPLAY(NET)

RETAIL	6 COLUMNS	\$20.10/INCH
CLASSIFIEDS	6 COLUMNS	\$15.55/INCH
FULL COLOR		\$155

WWW.GREENECOUNTYMESSENGER.COM
\$10/CPM (Cost Per One Thousand Impressions)

AD SIZE	MEASUREMENT	1 WEEK	52 WEEKS	39 WEEKS	26 WEEKS	13 WEEKS	4 WEEKS
FULL PAGE	6 COLUMNS X 21"	\$950	\$713	\$770	\$798	\$836	\$855
3/4 PAGE	6 COLUMNS X 14	\$750	\$563	\$608	\$630	\$660	\$675
1/2 PAGE	6 COLUMNS X 10"	\$533	\$400	\$432	\$448	\$469	\$480
1/4 PAGE	3 COLUMNS X 10"	\$297	\$223	\$241	\$250	\$262	\$268
1/8 PAGE	3 COLUMNS X 5"	\$105	\$79	\$85	\$88	\$92	\$94
1/12 PAGE	2 COLUMNS X 3.5"	\$85	\$64	\$69	\$72	\$75	\$77
BANNER	6 COLUMNS X 2.5"	\$350	\$263	\$284	\$294	\$308	\$315
FULL COLOR		\$150	\$150	\$150	\$150	\$150	\$150



PREPRINT RATE CARD 2020

Call for Pricing on 10 insertions and up

Insertions	1-4	5-12	13-24	25-48	49-69	70-89	90-100	101+
Single Sheet	\$55	\$47	\$47	\$44	\$44	\$44	\$41	\$41
2	\$61	\$53	\$51	\$49	\$47	\$45	\$43	\$43
4-6	\$68	\$60	\$58	\$56	\$54	\$52	\$50	\$48
8	\$73	\$64	\$62	\$60	\$58	\$56	\$54	\$52

**Brand
Builders**

6 Months	2 Col X 2" or 1 Col. X4	4 - Per Month	Annual Investment	Annual Savings
	2X2 4 Per Month	\$156	\$936	\$3600
	2X3 4 Per Month	\$212	\$1273	\$4023
12 Months	2 Col X 3" or 1 Col X 6"	4 - Per Month	Annual Investment	Annual Savings
	2X2 4 Per Month	\$149	\$1788	\$7672
	2X3 4 Per Week	\$206	\$2472	\$8118



**GO MAGAZINE!
POST-IT STICKERS!
CALL FOR
PRICING
724-852-2251**

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MESSENGER